

Srinidhi

AI Content Producer | Filmmaker | Creative Director

vjshrinidhi22@gmail.com | +91 78924 38340 | linkedin.com/in/srinidhi-vj | srinidhivj.in | Hubballi, Karnataka

Open to relocating to Bengaluru or Mumbai | Immediate joiner

PROFILE

AI-native content producer and filmmaker with hands-on experience directing end-to-end video production using Google Veo 3, Seedance 2.0, RunwayML, Higgsfield AI, and ElevenLabs. Directed Kanjak, a 20-scene cinematic short film, building production bibles, prompt engineering sheets, and repeatable AI workflows. Trained at Aevy Video Mastery School in AI-assisted filmmaking. Skilled in design and video editing in Adobe Premiere Pro. Background spans Building, Entertainment, and Management disciplines, with strong instincts for audience-first creative work and 0 to 1 execution.

AI TOOLS AND PLATFORMS

Video: Google Veo 3, Seedance 2.0, Google Flow, RunwayML, Higgsfield AI. Image: Nano Banana Pro, Seedream 5.0, Flora AI, MagnificAI. Voice: ElevenLabs, Sarvam AI (regional voiceovers). LLMs: Claude, Google Gemini. Editing and Design: Adobe Premiere Pro, graphic design. Core Skills: Prompt engineering, scene continuity, production bible design, AI pipeline building.

EXPERIENCE

PleiX, AI Chatbot and Content System | KLE Technological University

2025 - 2026

- Built and deployed PleiX on WATI.io, serving 14 competition categories for Pleiades 2026 fest and reaching 2,000+ participants
- Secured a paid admissions marketing contract, executing WhatsApp chatbot and bulk broadcast campaigns across 6 academic programs and 2 campuses
- Owned content architecture, audience segmentation logic, and broadcast scheduling independently from brief to deployment

Creative Director | TwoTwo Labs

Oct 2024 - May 2026

- Directed Kanjak, a 20-scene AI cinematic short, using Veo 3 and Seedance 2.0 start/end frame interpolation, supported by a full production bible, per-clip prompt sheet, and dual character palette system
- Built repeatable AI content production workflows, enabling consistent, high-quality output at scale
- Directed Skints AI video drop series using Veo 3, Seedance 2.0, Nano Banana Pro, and Seedream 5.0, executing a virtual influencer strategy for organic social distribution

Student Lead, Advisory Board and Filmmaker | KLE Tech Drama Club

Nov 2023 - May 2026

- Shaped creative direction and production quality across all club film and theatre projects as advisory board student lead
- Directed and produced multiple short films, strengthening story structure, visual language, and audience emotion

Google Gemini Student Ambassador (GID: 927) | Google

Aug 2025 - Jan 2026

- Represented Google Gemini on campus, driving AI tool adoption and leading hands-on workshops on generative media workflows

KEY PROJECTS

Last Seen | AI Micro Drama Series

Produced a 6-episode AI native micro drama series using Veo 3, Seedance 2.0, ElevenLabs, and Sarvam AI, covering the full production loop from script to finished, watchable output. Created a full storyboard with 8 cinematic frames, episode breakdown, visual language guide, and repeatable production framework built for consistent output at scale.

Kanjak | AI Cinematic Short Film (Veo 3, Seedance 2.0)

Directed a 20-scene cinematic short using Veo 3 and Seedance 2.0 start/end frame interpolation. Built a full production bible, per-clip prompt engineering sheet, scene continuity system, and dual character palette differentiation, delivering end-to-end AI film production from concept to finished output with final editing polish in Adobe Premiere Pro.

Skints | AI Brand Video Drops

Developed a virtual influencer strategy and cinematic drop video series using Nano Banana Pro, Seedream 5.0, Veo 3, and Seedance 2.0. Scripted AI video prompts and produced premium flat-lay content for organic social distribution.

EDUCATION

Bachelor of Business Administration (BBA) | KLE Technological University

2022 - 2026

Marketing Management, Brand Strategy, Corporate Communication, Research Methodologies

Video Production Training | Aevy Video Mastery School

Completed specialized training in AI-assisted video production, prompt-driven filmmaking workflows, and end-to-end creative pipeline development.